

# SIGN TRADE<sup>®</sup>

INNOVATIVE BRANDING SOLUTIONS

ISO 9000 : 2015 Certified Company



**BRAND IS EVERYTHING.**  
PEOPLE. PRODUCTS. SERVICES. EXPERIENCES.

  
GRAPHIC  
design

  
DIGITAL  
printing

  
OFFSET  
printing

  
SUBLIMATION  
printing

  
INDOOR  
signage

  
OUTDOOR  
signage

  
CUSTOM  
signage

  
DIGITAL  
signage

  
PORTABLE  
display

  
LASER  
cutting

  
CNC  
routing

[www.signtrade.in](http://www.signtrade.in)

## RETAIL BRANDING



## BRAND COMMUNICATION



## SIGN&POP DISPLAYS



### R.Mohan

FOUNDER & CEO

Marketing Strategy &  
Branding Consultant



Proud Member of



## ABOUT US

"SIGNTRADE is a two decade old company does print production, in-shop branding, outdoor signages and products promotion activities. Our exclusive showroom displays all range of products for advertising and marketing promotions.

Our Speciality:

- Advertising Display Showroom
- Graphic Design Studio
- Signage Printing Facility
- Sign Board Making Unit
- CNC & Laser Unit

The amalgamation of our state-of-the-art production unit and team of professionals facilities us to produce qualitative advertising products. We bring out the best quality products that command enormous appreciation from our clients and provide them values for their money."

## VISION

We strive to become the most preferred advertising signage company in the world.

SignTrade enables customers to get profitable growth & sustainability with our advertising services and marketing promotion products.

## MISSION

We help our customers to get more visibility and get new business by providing them with innovative indoor, outdoor advertising services and marketing promotion products.

We always assure our customers to get products with the best quality and on-time delivery.

## VALUES

### • STRIVING FOR EXCELLENCE

...In all we do and in who we are

### • EMPOWERMENT

...Through ongoing learning and development

### • TEAM WORK

...Through open and honest relationships



## WHY CHOOSE SIGNTRADE ?

We have our own dedicated TEAM to handle any kind of branding works. As a TEAM we always assure our customers to get products with the best quality and on-time delivery.

We assure that from ideation to installation you can trust us on

- Best **Quality**
- Reliable **Service**
- On-Time **Delivery**

## SOLUTION FOR

- B2C / B2B / B2H
- Event / Exhibition Planners
- Ad Agencies / Art Directors
- Sales / Marketing Mangers

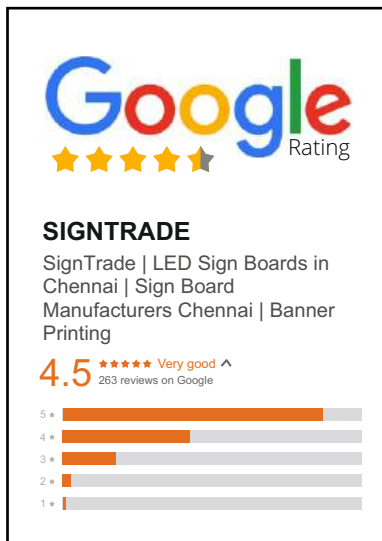






## Certification

The amalgamation of our state-of-the-art production unit and team of professionals facilitates us to produce qualitative advertising products. We bring out the best quality products that command enormous appreciation from our clients and provide them values for their money.





[www.signtrade.in](http://www.signtrade.in)

## Our Technology Partners



 Roland

***Aprint***

**MEHTA**

**3M**

 **AVERY  
DENNISON**

**starflex**

**SAMSUNG**

**EPSON**

 **LG**

 **PHILIPS**

**AludecoR**  
Metal Composite Panel







## OUR SPECIALITY



- Exclusive Showroom
- Experienced Team
- In-house Design Studio
- Digital Printing Facility
- Screen Printing Facility
- Tailoring Machine
- Digital Signage
- Signboard Manufacturing Facility
- CNC Routing Machine
- Laser Cutting Machine
- In-House Fabrication Facility
- Quality Checking Team
- Warehouse
- Own Vehicle Delivery

We  
are

growing  
towards

100+  
employees

200+  
products

&

4000+  
clients



## OUR SERVICES



GRAPHIC  
DESIGN



PRINTING  
DIGITAL



ADVERTISING  
PORTABLE DISPLAY



OUTDOOR  
SIGNAGE



PRINTING  
OFFSET & SCREEN



INDOOR  
SIGNAGE



PRINTING  
SUBLIMATION



MODULAR  
SIGNAGE



INFORMATION  
SAFETY SIGNS



CUSTOM  
SIGNAGE



CUTTING  
LASER



ROUTING  
CNC





## OUR FACILITIES

### RECEPTION



### SHOWROOM Marketing Displays



### SHOWROOM Led Signage & Slim Frames







## OUR FACILITIES

### SALES & MARKETING Back Office Team



### ACCOUNTS & ADMIN Department



### DESIGN Department







## OUR FACILITIES

### HP LATEX

Printer

- VINYL
- SATIN
- CANVAS
- BACKLIT FILM
- BACKLIT FLEX



### ROLAND

Eco Sol Printer

- VINYL ■
- SATIN ■
- CANVAS ■
- BACKLIT FILM ■
- BACKLIT FLEX ■

### SOLVENT

Printer

- FLEX BANNER
- STAR FLEX
- FABRIC
- BACKLIT FLEX
- ONE-WAY VISION





## OUR FACILITIES

### SCREEN PRINTING

- UMBRELLA
- T-SHIRT
- PEN
- ENVELOPE
- BUSINESS CARD



### SUBLIMATION

- T-SHIRT ■
- MUG PRINTING ■
- CAP PRINTING ■

- T-SHIRT
- MUG PRINTING
- CAP PRINTING







## OUR FACILITIES

### LAMINATION

- GLOSSY FINISH
- MATT FINISH
- PASTING
- BOARD MOUNTING



### PRINT PRODUCTION

- FINISHING ■
- CUT-OUT ■
- EYELETS ■
- PACKING ■



### TAILORING

- FABRIC
- UMBRELLA
- TENT
- FLAG
- BAGS







## OUR FACILITIES

### CNC ROUTER Machine



### LASER CUTTING Machine



### CNC & LASER Routing & Cutting

- ACRYLIC
- ACP
- MDF
- WPC
- WOOD







## OUR FACILITIES

### IN-HOUSE FABRICATION

- BANNER SIGN
- LED BOARDS
- ARCHES
- BACKDROPS
- HORDINGS
- GLOW SIGN BOARDS



### ASSEMBLING Signboard Section

### WAREHOUSE For Storage







## OUR FACILITIES

### DELIVERY Own Vehicle



### INSTALLATION Dedicated Team



### OUTDOOR SIGNAGES

- STREET SIGN
- DIRECTION SIGN
- SAFETY SIGN
- ROAD SIGN
- VEHICLE GRAPHICS







## OUR FACILITIES

### PORTABLE DISPLAY Solutions

- STANDEE
- UMBRELLA
- TENT
- FLAG
- PROMO-TABLE
- Q MANAGER



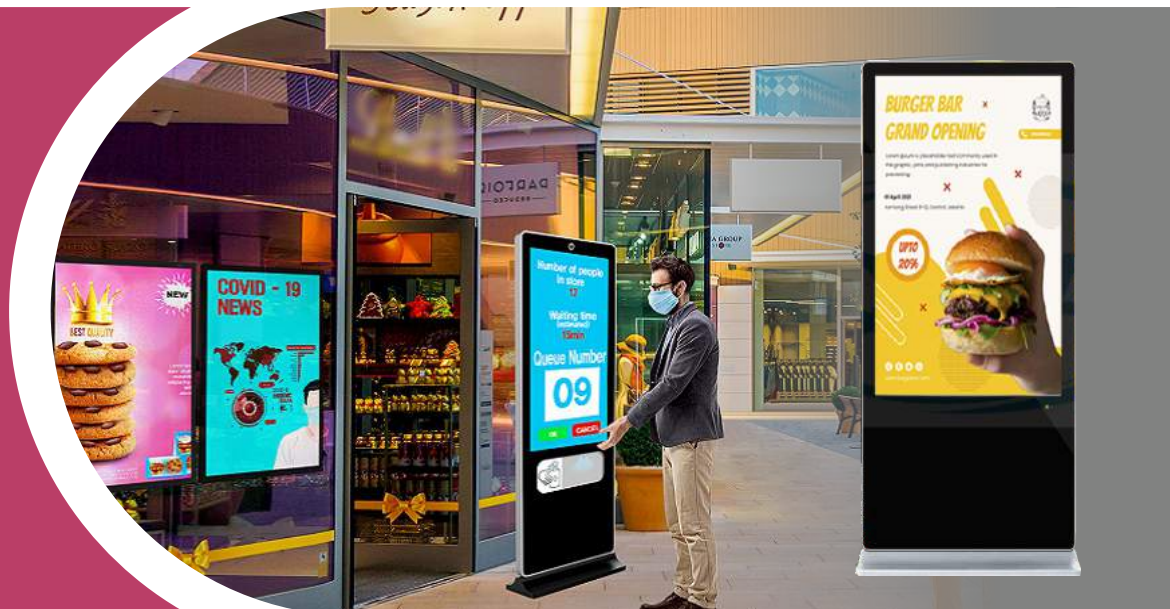
### INDOOR SIGNAGES

- EXPO SIGN
- IN-SHOP SIGN
- OFFICE SIGN
- PILLAR SIGN
- POSTER SIGN



### DIGITAL SIGNAGE

- RECEPTION
- RESTAURANTS
- MALLS
- EVENTS
- TRADE SHOWS







## OUR TEAM

We take immense pride in introducing our team of experts which is the backbone of our company. Our talented craftsmen and designers possess strong industry experience in their respective fields. They understand the dynamics of advertisement industry and create effective advertisement that comprise of beautiful colour combinations with excellent visual appeal. Our team of marketing and sales professionals helps us in further expanding our business and informs our clients about our products.







# CLIENTS

We work with the most reliable and reputed companies globally towards their specific products & solutions. These companies are our key partners on account of their core competencies & customer support in India which is critical for a good solution that gives years of trouble free performance

<b>AUTOMOBILE</b>						
<b>BANKS &amp; FINANCE</b>						
<b>BUILDERS</b>						
<b>EDUCATION</b>						
<b>FOOD &amp; BEVERAGES</b>						
<b>HEALTH CARE</b>						
<b>HOME APPLIANCES</b>						
<b>IT / TELECOM</b>						
<b>JEWELLERY</b>						
<b>LIFE STYLE</b>						
<b>MEDIA</b>						



# Testimonial



*We have been doing our works since 2010. We convey our heartiest thanks to SIGNTRADE for their support and co-operations.*

**- MCR Textiles Pvt Ltd. M Mahesh**



*We are happy with the service and the quality provided from SIGNTRADE and also we would like to see the same healthy relationship in future.*

**- Sri Krishna Sweets. Manikandan**



*The regular jobs which SIGNTRADE do like Banner Printing, Exhibition, Branding etc are good. On behalf of Panasonic we wish to continue the good job.*

**- Panasonic India. Kalpana Ranvir**



*We had multiple ad works and branding conducted in HP for last 4 years. The service are highly quality and after support also very good.*

**- Hewlett Packard Globalsoft Pvt Ltd. V Viswanathan**



*Good quality and timely delivery.*

**- Coffee Day Global Ltd. C Sathish Kumar**



*Promotion materials like Posters, Dangers & Banner Standees products quality and services are excellent.*

**- Vijay Television Pvt Ltd. A Anto John**



*You can just walk with your company logo and get everything in this center right from creating business cards, banners, tent, your name board, LED sign boards, electronic display materials many more options under one roof, they do creative, designing, printing, and fabrication. They do complete Merchandising job...*

***I strongly recommend go and place your order 1st time in their center...***

*your marketing needs taken care... Assured...*

**N. SRIRAM - Independent Consultant for Emerging Appliances startup Industry**



**Vijay B**  
1 review  
★★★★★ a month ago  
**Positive:** Professionalism, Quality, Responsiveness, Value  

Sign Trade.... always they are the best in the services and consistently they provide me the high quality of work. Hats off to the entire team. I personally felt the management and the team is so comfortable to work with. Vidhya mam, thank you so much for all your effort in accomodating all the client need and requirement. Looking forward to work with Sign Trade for ever.

**Krishnaraj Maverick**  
3 reviews  
★★★★★ 3 weeks ago **NEW**  
**Positive:** Professionalism, Responsiveness  

Signtrade - very professional and responsive company. Special mention to ms vidhya for all support and cooperation. Wish you well

**HOPink Radhika**  
1 review  
★★★★★ a month ago  
**Positive:** Professionalism, Quality, Responsiveness, Value  

Excellent service on time and very cooperative for customisation. I am continuously taking their service for my business branding display, fully satisfied.

**Shameem Basha**  
3 reviews · 14 photos  
★★★★★ a month ago  
**Positive:** Professionalism, Quality, Responsiveness, Value  

I have use the services of Sign Trade and I'm very satisfied with their deliverables...their quality is excellent and They keep their timings. I strongly recommend Sign Trade for any kind of printings...

**Arun Kandasamy Sundararaju**  
5 reviews  
★★★★★ a year ago  
**Positive:** Professionalism, Quality, Responsiveness, Value  

I am so happy with signtrade services. Good quality. Reasonable price. Mainly supporting staffs are so good. Very responsible. Timely delivery. I am happy with yashini services.

**evolve dynamics**  
1 review  
★★★★★ 2 years ago  

I am in OOH field for the past 12 years and have presence in 4 states. I had come to Sign Trades about 3 years back and have been with them since then. They are the best I have come across. The entire team under Ms. Vidhya is fabulous. They understand your need from word go and stay connected with you untill the work is complete to your expectations. 3 cheers and best wishes to Sign Trade. Anand - Evolve Dynamics

**BOSS Car and Bike Talented Drivers**  
45 reviews · 22 photos  
★★★★★ 2 years ago  

Very good designing team. We have been regularly giving orders for standee, Roll ups, customized corporate gifts like pens, certificates and LED sign boards. They deliver everything in Good quality at accurate date and time. I recommend Sign trade for all our clients. 100% Trust worthy..  
Regards  
Dhinesh  
IndiaFloats Technologies

**Rahul Chowdary**  
3 reviews  
★★★★★ a year ago  

It was a very good experience with signtrade, their approach and time frame is very accurate. Pricing is not very high like other shops in the city, where other shops charge beyond the limits and fool customers. Overall very much satisfied.  
  
Staff:- Jhansi is very helpful in making me choose the right sign board, would recommend this place to everyone who are looking for sign boards

**prabu b**  
2 reviews  
★★★★★ 2 years ago  

We do all printing from Brochure to Banner to standee & other promotional items with Sign Trade, we are very happy with their service, commitment towards work & offcourse better pricing in d market...thanks for your continous support Vidya madam...

“One stop solution to all your Signage and Printing needs”

## CONTACT US

+91 98408 70835 | +91 98409 45865

enquiry : [sales@signtrade.in](mailto:sales@signtrade.in) feedback : [info@signtrade.in](mailto:info@signtrade.in)

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Proud Member of



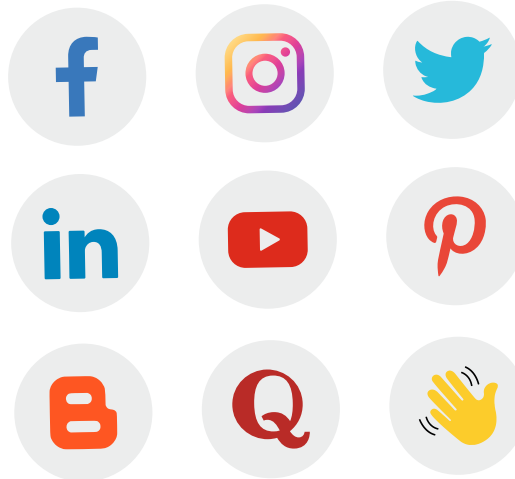
# 31/2, Chakrapani 2nd Street, Maduvankarai, Guindy, Chennai - 600 032



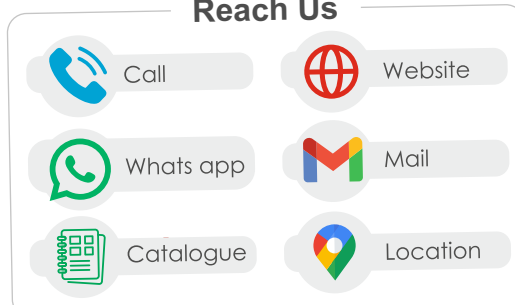


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# 31/2, Old No. 7, Chakrapani  
2nd Street, Maduvankarai, Guindy,  
Chennai - 600032.